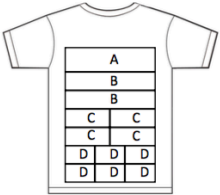


# Ben Franklin Academy Sponsorship Packages



## 2016-2017

Benefit	Details	Platinum Plus	Platinum	Gold	Silver
		1 available	2 available	4 available	6 available
		\$3,500	\$2,500	\$1,500	\$750
<b>Fun Run</b>	Cheer Banner at course tables on day of Fun Run with encouraging message to students and PTO Logo	Individual Cheer Banner	Group Cheer Banner	X	X
<b>Winterfest</b>	Promo on bags for students attending the Festival on January 28th, 2017	Logo	Name	X	X
<b>Field Day T-shirts</b>	Back of student t-shirt One color 	Logo Location A  4 Adult Field Day T-Shirts	Logo Location B  2 Adult Field Day T-Shirts	Logo Location C  1 Adult Field Day T-Shirts	Name Location D  1 Adult Field Day T-Shirts
<b>Yard Sign</b>	<b>Individual color logo yard sign</b> around carpool lanes for specified events Fun Run - 2 weeks / Field Day - 3 weeks *Sponsor levels indicated	Fun Run - Oct 2016 Field Day - May 2017 1st placement	Fun Run - Oct 2016 Field Day - May 2017 2nd - 3rd placement	Fun Run - Oct 2016 Field Day - May 2017 4th - 7th placement	Fun Run - Oct 2016 Field Day - May 2017 8th - 13th placement
<b>BFA Website</b>	Listing on Business Partners page along with a link to business website	✓	✓	✓	✓
<b>Newsletter Recognition</b>	Sponsor level recognition	✓	✓	✓	✓
<b>Facebook Shout Out</b>	Thank You post on BFA Facebook page	✓	✓	✓	✓
<b>Sponsor Level Certificate</b>	Business receives a sponsor level Ben Franklin Academy PTO certificate to display at their establishment	✓	✓	✓	✓

## A La Carte Sponsorships

	Benefit	Details	Available
\$250	Fun Run Yard Sign	Group color logo yard sign around carpool lanes during last week of Fun Run Event Oct. 24 - 28th 2 logos per sign Placement after sponsor level signs	8
\$250	Field Day Yard Sign	Group color logo yard sign around carpool lanes during Field Day Event days May 19 - 24th 2 logos per sign Placement after sponsor level signs	8
\$100	Facebook Shout Out	One time Facebook thank you post	8

To participate in the Fun Run Yard Signs, Sponsorship purchases must be made **Friday Oct. 7th**

Email logos to [ptosponsors@bfacademy.org](mailto:ptosponsors@bfacademy.org)

To purchase visit [www.bfacademystore.org](http://www.bfacademystore.org)

Select Donate! on the left menu  
Choose desired Sponsorship level

**Thank you for your support!**

Tax ID 45-5509339