



**Marketing and Community Outreach**

***Meeting Minutes***

Meeting Date: March 18, 2013

Meeting Location: BFA Library

Approval: Draft

Recorded by: Rebecca Griggs

Attendee	Title	Organization	Present
Julia Porterfield	Chair	MCO	Present
Janell Swan	Vice Chair	MCO	Present
Rebecca Griggs	Secretary	MCO	Present
Susie McCoy	Policy Officer	MCO	Present
Nathan Bobbin	Communications Officer	MCO	Not Present
Lynsey Humphries	Community Outreach Officer	MCO	Present
Heather Smith	Socials Representative	MCO	Present
Shannon Hinrichsen	Preschool Representative	MCO	Not Present
Tom Devlin	Marketing Representative K-2	MCO	Present
Jody Wolf	Marketing Representative 3-5	MCO	Not Present
Kathleen McKinnon	Middle School Representative	MCO	Present
Solie Swan	Member at Large	MCO	Not Present
Becky Mullen	BFA Board Liaison	BFA Board	Present
Dave Fisher	Ben's Brigade	MCO	Present

**MEETING LOCATION:** Old Blinking Light

**MEETING START**

Meeting Schedule Start: 6:30 PM

Meeting Actual Start: 6:38 PM Meeting called to order by Julia

Meeting Scribe: Rebecca Griggs

**Elections**

- Chair position selection postponed until April Board meeting
- Motion to extend election process for MCO to May to allow for Chair and Job descriptions to be finalized
- Motion seconded by Janell, motion passes

**Bylaws**

- Bylaws distributed prior to meeting; highlights of changes
  - Communications Officer changed to Marketing Officer
  - MS and Preschool reps previously appointed, now they are elected (from an equality perspective so that all representatives are appointed)
  - Social Media representative added (due to scope of work for the Marketing Officer)
  - Parent representatives – not specified in the bylaws regarding whether or not the representative has to have children in that grade
  - Decision to leave bylaws as they are – not specified that representatives must have children in the grade that they are representative, can be handled through the election process

**Open Positions**

- Anyone who has a position that ends this year, request that you let us know if you plan to re-run
- Marketing, Policy officer positions are open along with all parent representative positions

Meeting called to close at 6:53 PM by Julia.