



## Ben Franklin Academy PTO Meeting Recap

Date: 8/4/14 Called to order by Kimberly Kent at 6:38pm

Meeting adjourned at 9:00pm

### OFFICER REPORTS

- Welcome
  - Carrie Keen joined via conference call
- Registration Table Staffing August 13<sup>th</sup> – 15<sup>th</sup>
  - Signup Genius sent out. Friday the 15<sup>th</sup> 10-12pm still needs someone to signup.
- Open PTO Positions
  - Father/Daughter Dance – still open
  - Mother/Son Event
    - Amber Clendening volunteered
    - Shana motion to appoint Amber Clendening, Jen 2<sup>nd</sup>, All officers in favor
  - Streets of Southglenn – will check with Tiffanie Vaught to see if our application was approved.
  - Mindy will be stepping down from Spirit Event Coordinator
    - Christie Richardson volunteered. Halsley motion to appoint. Jen 2<sup>nd</sup>. All officers in favor.
- PTO Party August 16<sup>th</sup> - please respond to the evite and make plans to join us for this fun, relaxed social event.

### **Secretary: Halsley Hoff**

- Vote List Review
- By-Laws – passed out redlined copies of by-laws with changes. Officers will review and vote will be done via email to approve.
- 2014-2015 Policies
  - All committee chairs and officers need to sign both Policy A & B to be kept on file.
- Calendar
  - Passed around draft for review and comments.
  - Will send out quote via email
  - Hope to have order in so copies will be on hand during registration

### **Treasurer: Jen Jones**

- Treasurer's Update – No updated numbers presented. Auction was great! Paddle raise brought in over \$14K. Teachers requests for funds will be coming in soon.

## Fundraising Coordinator: Tiffani Titus

- Will be moving major fundraising event to fall. We can't turn around and do a silent auction again in October. Currently Fun Run on calendar for October 25<sup>th</sup>.
- Open discussion
  - Move from Saturday – Possibly Halloween and combine with classroom parties.
  - Board concerns
    - Always have said we will not have BFA students solicit money
    - Instructional time – 9&10 day programs cut into teacher/classroom time
  - Jacob Kent offers Incentives per family – Boosterthon/Apex are per student
  - Discussion to remove one and group decided to remove Boosterthon group from consideration.
  - Tiffani to talk to Apex & Jacob to equally align program and PTO board vote to follow so we can submit to fundraising committee for final approval.
- Boosterthon – Justin Lambert, General Manager
  - Company running Fun Run programs for over 12 years - Focus is only fun runs
  - This year will be serving over 1,300 schools nationwide
  - Mission – strengthen schools. Raise funds. Inspire students!
  - 9 day program - Boosterthon Live. They run everything!
    - Begin with Pep Rally – right at end of school day
    - Each student included – regardless of donations they collect. Each have own access code to their personal website.
    - Every day the students will watch a 10-minute video including character lesson, physical activity and fundraising update.
    - Collection process
      - Sliding scale. Average \$120 per student. Est 850 students = \$102,000. With donations of \$120K the school would keep 59%.
      - Can get sponsors for shirts. Cost for custom shirts are around \$3 per shirt.
    - Theme – “Rockin Town Live - All About Community”
- Apex – Mark, Nick “Quick Nick”, Carrie (Jeffco PE Teacher), Shelly
  - 2 week leadership & fitness program.
  - Local teams from our community.
  - All employees are salaried. Not paid commission based upon commission raised at event.
  - Daily lesson with students (5-8 minutes)
  - Deposit of \$1,500 generally (waiving for us this year)
  - 52% (School)/48% (Apex) split regardless of donations received.
- Jacob Kent
  - Been doing fundraising for 15 years. Knows how to help kids have fun! Ran vacation bible school for past 5 years.
  - BFA Parent – wants to keep as much money as possible in school
  - Customizable. Wants input from school.

- Team would be PTO volunteers! Kids will respond better to parent volunteers.
- Willing to put it out there – get student body involved. Get knowledge out there about what money is being raised for. Make event at the end fun!
- 70% return back to the school.
- His company started duck incentive program 5+ years ago.
- Family donations – not per student! Incentives go to all students in that family.
- Donations – would come in via cash/check in collection envelopes or via PTO store website.
  - PTO would have fees charged on credit card transactions via PTO store.

## **NEW BUSINESS**

### **Harvest Festival Chair – Gwen Feifarek**

- Social fun family event to be held September 13<sup>th</sup>
- Will keep ticket cost the same - \$20/family or \$5 per person. No family discount at door.
- Jen to give Gwen the final numbers from 2013 event so ensure they stay within budget.
- Gwen to price out beverage coolers to see if PTO would purchase a few for future events.
- Serena Grissom to get flyers distributed in Thursday folders
- Amber has a few items left over from Student Appreciation they can use for prizes
- Need to further discuss comping tickets for volunteers who have met 30 hours by event date.

### **Spirit Wear Coordinators – Lisa Fischer & Lisa Watanabe**

- Received inventory & getting ready to go for Registration next week
- Going to do a Thursday folder flyer to remind people for Spirit Wear days
- Added PTO baseball cap to inventory
- Will have ipads for purchasing on the spot

### **Room Parent Coordinators – Kathleen MacKinnon & Angela Gibson**

- Only 3 openings still - 2<sup>nd</sup> Whelan, 3<sup>rd</sup> Marchisio, 5<sup>th</sup> Rodda
- Room Parent Training – 8/11 9am, 8/13 7pm at Target Starbucks

## **OPEN COMMENTS**

Teachers/Staff appreciate the polos given from PTO the first 2 years – none given last year. Staff are allowed to wear BFA shirt on dress of choice days with jeans, also nice to have BFA gear for meetings and events they attend. Many new staff at BFA so suggestion was made to give all staff new polos. One shirt option will be chosen and PTO Co-Presidents will send email to staff requesting size for order. Shana motion \$2,500 to spend on teacher polos. Jen 2<sup>nd</sup>. All officers approved.

**PTO Meetings are held the 3<sup>rd</sup> Monday of each month beginning at 6:30pm in the BFA Library. Please join us for our next meeting – Monday, September 15<sup>th</sup>**