

AGENDA

Ben Franklin Academy Marketing & Community Outreach

July 21, 2014

6:00 PM

BFA Library

- **6:00 – 6:05PM** Open Meeting and general comments
- **6:05 – 6:10 PM** Approve/Amend Agenda & June Minutes
- **6:10 – 6:15 PM** Introductions
- **6:15 – 6:30 PM** Roles and responsibilities of key positions
- **6:30 – 6:45 PM** Watch D.O.G.S. (Julia)
- **6:45 – 7:00 PM** Treasurer Update / Budget (Janell)
- **7:00 – 7:05 PM** Policy Update (Amy)
- **7:05 – 7:20 PM** Community Outreach Update (Lynsey)
 - Back to School Socials
 - Boo Hoo / Yahoo Event
- **7:20 – 7:30 PM** Marketing Update (Erin/Nathan)
 - Facebook targeted marketing/funding
 - Social Media reminders to send content to Nathan
- **7:30 – 7:40 PM** Ben's Brigade – August 9th Work Day (Dave)
- **7:40 – 8:00 PM** Misc
 - Registration
 - August Meeting
 - Mentoring

