

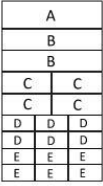
LOOKING FOR A WAY TO SUPPORT BFA AND PROMOTE YOUR BUSINESS?

The BFA PTO is proud to offer many opportunities to support our school through your sponsorship.

Sponsor sales start September 12th and will end September 30th

2022-2023 BFA Annual Sponsorship Options



		Platinum Plus	Platinum	Gold	Silver	Bronze
		1 available	2 available	5 available	6 available	6 available
Benefit	Details	\$3,000	\$2,000	\$1,000	\$500	\$250
Field Day T-shirts	Back of student t-shirt promo 	Logo	Logo	Logo	Name	Name
	One color	Location A	Location B	Location C	Location D	Location E
Yard Sign	Individual color logo yard sign around carpool lanes for specified events for 4 weeks Field Day - May 2023					
BFA Website	Listing on Sponsors page, along with a link to business website					
Newsletter Recognition	Sponsor level recognition in school-wide newsletter from the Principal					
Facebook Shout Outs	Thank you post on the BFA, Friends of Ben, and BFA PTO Facebook pages with company info, website, logo					
Yearbook	Logo in the 22-23 Yearbook on the Sponsors Page (similar to T-Shirt layout)					
Glass Case	Logo in our glass case in front school hallway					
Business Directory	Company information in our digital BFA school directory in a Sponsor spotlight					

Business Newsletter	Company information along with any special news, events, promos, etc. sent 3x (Winter, Spring, Summer) during school year to other business owners (parents of BFA students)
BENefit Bash	Priority opportunity to provide at item of value for the goodie bag for the attendees and also an item/experience for the auction portion.
Appreciation Event	A special event will be held in the Spring to thank our amazing sponsors!
Optional: Teacher Appreciation	Opportunity to provide, on one occasion, an item, treat, or meal, for our amazing teachers and staff at BFA. Your company info can be handed out/displayed. Sign up sheet to come.
Optional (Middle School)	Coordinate a time to talk to students from an educational standpoint about your business: how to get into the career, how to start a business, obstacles to overcome, etc. Even job shadow day. Contact Cassie to coordinate ASAP so we can get into schedules.

Email: ptosponsors@bfacademy.org indicating desired sponsorship level.

All sponsorships are first come, first served in the order received via email.

ABOUT THE BEN FRANKLIN ACADEMY PTO

The objectives of the PTO are as follows:

- Seek resources (funds, materials, and services) that help foster educational goals and the school community.
- Cultivate a strong sense of community and school spirit, while expressing the importance of volunteering.
- Support the school by encouraging a strong volunteer network and a related technical tracking system.
- Communicate BFA PTO information to parents, students, and staff.

The fundraising/sponsorship efforts of the PTO has help pay for:

- Teacher requests for classrooms
- Lexia licenses
- Accelerated Reader incentives
- Directory on Tap
- HelpCounter software licenses
- PTO Today Insurance
- Pay for rights to the school's annual musical
- Student planners
- Treats for Ben Franklin's birthday
- Teacher, staff, and volunteer appreciation (meals, t-shirts, gifts, staff bdays)
- Community social events:
 - Franklin Fest
 - Trunk or Treat
 - Sweetheart Ball
 - Nerf Wars
 - 8th Grade Graduation
 - Volunteer Recognition (50 Room Parents, 31 PTO members)
 - Held Mom's Night Out and Dad's Night Out events.

Other notable PTO contributions to the school over the years include:

- Removing wood chips from the playground and replacing rubber matting
- New BFA entrance sign coming this year
- Creative room near the library
- Outdoor classroom
- Theater sound systems/equipment

We appreciate your support, commitment, and contribution to our school! Together, our efforts help hundreds of kids each year. We're all so grateful.