


LOOKING FOR A WAY TO SUPPORT BFA & PROMOTE YOUR BUSINESS?

The BFA PTO is proud to offer many opportunities to support our school through your sponsorship.

Sponsor sales start August 16th & will end September 6th

2023-2024 BFA Annual Sponsorship Options

	PREMIUM	PLATINUM+	PLATINUM	GOLD	SILVER	BRONZE
	1 AVAILABLE	3 AVAILABLE	5 AVAILABLE	6 AVAILABLE	7 AVAILABLE	8 AVAILABLE
ALL SPONSORS	\$4,000	\$3,000	\$2,000	\$1,000	\$500	\$250
Field Day T-Shirts	Logo placement on the back of the shirt, organized by sponsorship level, handed out to all students and staff in May.					
Yearbook Page	All sponsors are on a page. Same design as Field Day T-Shirts.					
Banner Signs	Hung on fence by fields school year, starting September 30th. 1 banner per sponsorship level.					
Newsletter Recognition	Introductions in the Fall and anytime you're involved in events.					
Facebook Recognition	Introductions in the Fall and anytime you're involved in events.					
YouTube Video	PTO YouTube Channel: promoted via newsletter and social introductions. Each sponsor will film their own and submit to Cassie by September 30th. More instructions to come.					
BFA Website	Logo, website hyperlink, and intro video will be on the BFA website under PTO/Sponsorship Tab					
Directory Spot	Logo and website hyperlink on special tab on our school-wide student/teacher directory					
Glass Case	A list inside the school, mostly for staff to see					
Appreciation Events	Attend two sponsor appreciation events: a time for all sponsors to get to know each other, some members of the PTO, and typically the Principal (November 15 and April 5)					
Events & Goodie Bags	Participate or come up with your own events for staff, the school, parents, etc. depending on what makes sense for your business. See below for opportunities.					
Franklin Fest <i>NEW!</i>	For the first time, we will have a sponsor section. Bring a table, collateral, goodies, etc. to meet 600-700 parents, students, and staff. A great way to kick off the sponsorship! September 30th					
ADD'L PERKS	PREMIUM	PLATINUM+	PLATINUM	GOLD	SILVER	BRONZE
Thunder Gym Banner	YES	YES	NO	NO	NO	NO
Electronic Sign Placement	YES	YES	YES	YES	NO	NO
Host Exclusive Events	YES	NO	NO	NO	NO	NO
Other Creative Ideas	YES	YES	YES	YES	YES	YES

TO START YOUR SPONSORSHIP, PLEASE FILL OUT THIS FORM ASAP >> [2023-2024 BFA SPONSORSHIP FORM](#)

Email Cassie Roberts with any questions: PTOSPONSORS@BFACADEMY.ORG

All sponsorships are first come, first served in order received by the form.

Your support means so much!!! We will be in touch all year about many opportunities, events, etc. Please be prepared to be communicative through email, texts, and calls to ensure everything goes smoothly.

BFA PTO EVENTS

Will coordinate individually what makes sense for the school and your business.

Cassie will put you in touch with the appropriate PTO committee members to finalize details.

- Franklin Fest (**SEPTEMBER 30**)
- Trunk-or-Treat (**OCTOBER 31**)
- Parent Teacher Conferences (**OCTOBER 10/12 & FEBRUARY 13/15**)
 - Gift cards to help with teacher meals and treats
- Sweetheart Ball, aka Father-Daughter Dance (**JANUARY 27**)
- Dad's Night Out (**NOVEMBER 9**)
- Mom's Night Out (**TBD, MARCH**)
- Spring Social, aka Mother-Son Event (**APRIL 27**)
- Host our Sponsor Appreciation events (**NOVEMBER 15 AND APRIL 5**)
- Spirit Nights (**1X PER MONTH**)
 - Restaurants who choose a date to have BFA families purchase food. Business also donates a % proceeds back to the school
- Teacher Appreciation (approx. 100 staff members)
 - Holidays – Holidays, Valentine's Day
 - Teacher Appreciation week (**MAY 6-10**)
 - End of Trimester (**NOV 15, FEB 28**)
- Goodie Bag Opportunities
 - Event volunteers (**EACH EVENT**) – typically 10-30 volunteers at each event
 - Franklin Fest (**SEPTEMBER 30**) – at your table
 - Dad's Night Out (**NOVEMBER 9**) – typically around 40-60
 - Mom's Night Out (**MARCH**) – typically around 60
 - Room Parent Happy Hour (**MAY**) – typically around 50
 - 8TH GRADE GRADUATION (**MAY**) – for kids (100ish) and volunteers (10)
- Additional opportunities may come up too!

Do you have any other ideas? Would love to hear about it and see how we can possibly incorporate!



ABOUT THE BEN FRANKLIN ACADEMY PTO

The objectives of the PTO are as follows:

- Seek resources (funds, materials, and services) that help foster educational goals and the school community.
- Cultivate a strong sense of community and school spirit, while expressing the importance of volunteering.
- Support the school by encouraging a strong volunteer network and a related technical tracking system.
- Communicate BFA PTO information to parents, students, and staff.

The fundraising/sponsorship efforts of the PTO has help pay for:

- Teacher requests for classrooms
- Lexia licenses
- Accelerated Reader incentives
- Directory on Tap
- HelpCounter software licenses
- PTO Today Insurance
- Pay for rights to the school's annual musical
- Student planners
- Treats for Ben Franklin's birthday
- Teacher, staff, and volunteer appreciation (meals, t-shirts, gifts, staff bdays)
- Community social events:
 - Franklin Fest
 - Trunk or Treat
 - Sweetheart Ball
 - Nerf Wars
 - 8th Grade Graduation
 - Volunteer Recognition
 - Held Mom's Night Out and Dad's Night Out events

Other notable PTO contributions to the school over the years include:

- Removing wood chips from the playground and replacing rubber matting
- New BFA entrance sign
- Creative room near the library
- Outdoor classroom
- Theater sound systems/equipment

We appreciate your support, commitment, and contribution to our school! Together, our efforts help hundreds of kids each year. We're all so grateful.