

LOOKING FOR A WAY TO SUPPORT BFA & PROMOTE YOUR BUSINESS?

The BFA PTO is proud to offer many opportunities to support our school through your sponsorship.

Early Bird Sponsor sales July 10th – July 22nd. Regular sales will end August 31st.

2026-2027 BFA Annual Sponsorship Options

	PREMIUM	PLATINUM+	PLATINUM	GOLD	SILVER	BRONZE
	1 AVAILABLE	3 AVAILABLE	5 AVAILABLE	6 AVAILABLE	10 AVAILABLE	12 AVAILABLE
ALL SPONSORS	\$4,000	\$3,000	\$2,000	\$1,000	\$500	\$300
Newsletter Recognition (Sept-May)	Each Sponsor receives 1 introductory callout together with their Sponsorship Level. Introductions will be spread throughout the year. Additional recognition anytime you're involved in events.					
Facebook Recognition (Sept-May)	Each Sponsor receives 1 introductory callout together with their Sponsorship Level. Introductions will be spread throughout the year. Additional recognition anytime you're involved in events.					
Banner Signs (late Sept-May)	Hung on chain-link fences near lots, starting around late Sept. through May. 1 banner per sponsorship level.					
BFA Website (Oct-Summer)	Logo and website hyperlink will be on the BFA website under PTO/Sponsorship Tab.					
Directory Spot (Oct-Summer)	Logo and website hyperlink on special tab on our school-wide student/teacher directory.					
Franklin Fest (Sept)	Option to bring a table, collateral, goodies, etc. to meet ~600 parents, students, and staff. A great way to kick off the sponsorship! Option to also pitch in separately towards bouncy castles, activities, & food. (Sept. 26)					
Glass Case (Oct-May)	A poster on the inside front entrance of the school (logos by sponsor level, same as yearbook & t-shirt graphic)					
Printed & Digital Sponsor Feature Flyer (Q1 2027)	A printed flyer will be passed out to ALL BFA kids in their Thursday folders at the start of 2027. Logos, company info, etc. will be featured. Size of info will be dependent on sponsorship level (higher level = bigger feature). A digital version will also be sent via school Newsletter. Additional perks with sponsor level below.					
Teacher Appreciation (May)	Option to participate in Teacher Appreciation week when we will treat our amazing teachers/staff to breakfast and/or lunch, treats, giveaways, shopping, drinks, etc. Let's go all out! Sponsors who give additional donations will have newsletter/social callouts.					
Field Day T-Shirts (May)	Company name placed on the back of the shirt, organized by sponsorship level, handed out to all students & staff.					
Yearbook Page (May)	All sponsors featured on a yearbook page.					
Events & Goodie Bags (year round events)	Option to participate or come up with your own events for staff, the school, parents, etc. depending on what makes sense for your business. See below for FREE event ticket options.					
Facebook Sponsor Group	Join our exclusive Sponsor Facebook group where will communicate, help, and build community.					
Sponsor Mingle(s)	Option to attend and/or host Sponsor Mingling event(s): a time for all sponsors to touch base, build community, get to know each other (plus some members of the PTO, and possibly the Principal). September, date TBD. Possibly again in winter/spring. Stay tuned!					
***** EARLY BIRD PERK (Aug. + Oct. and Feb. P/T Conferences) *****	Fill out the form below, pay, & send hi-res logo by JULY 22nd , to get a yard sign with your logo placed in the front lawn from Aug. 11 th -Aug. 31 st for all the Back-to-School events PLUS a week in October and February for Parent-Teacher Conferences! ADD \$75 EXTRA to your desired sponsorship level.					
ADD'L PERKS	PREMIUM	PLATINUM+	PLATINUM	GOLD	SILVER	BRONZE
Thunder Gym Banner (End Sept-May)	YES	YES	NO	NO	NO	NO
BFA PTO Events (non-transferable outside sponsor family. If you aren't a BFA family, you can give 1 set to another sponsor who is. Choose from: Franklin Fest, Sweetheart Ball, & Mother-Son)	4 Free Tickets to ALL 3 BFA PTO events	4 Free Tickets to 2 BFA PTO events (your choice)	4 Free Tickets to 2 BFA PTO events (your choice)	2 Free Tickets to 2 BFA PTO event (your choice)	NO	NO
Logo on Electronic Sign (Oct-May, as schedule allows)	YES	YES	YES	YES	NO	NO
Digital Flyer (Q1 2027)	1 Extra solo flyer	1 Extra level flyer	Incl. above	Incl. above	Incl. Above	Incl. Above

TO START YOUR SPONSORSHIP, PLEASE FILL OUT THIS FORM ASAP >> [2026-2027 BFA SPONSORSHIP FORM](#)

Email Caitlin Snyder with any questions: PTOSPONSORS@BFACADEMY.ORG

Sponsorship Registration Process

Steps for Registering Your Sponsorship

1. **Email:** Email Caitlin Snyder (Sponsorship Coordinator) at PTOSponsors@BFAcademy.org to confirm your intention to register and your desired Sponsorship Level.
2. **Google Form:** Fill out the [2026-2027 BFA Sponsorship Form](#).
 - a. Please be sure to complete this step as soon as possible, *even if you have been a Sponsor in previous years, as we are updating our records to ensure that we have up-to-date information.*
3. **Payment:** Submit your Sponsorship payment (see Payment and Logo Deadlines section below) by the relevant deadline.
4. **Logo:** Submit your Logo to Caitlin Snyder at PTOSponsors@BFAcademy.org by the relevant deadline (see Payment and Logo Deadlines section below).

Payment and Logo Deadlines

- **Early Bird Deadline:** July 22
 - Be certain to add \$75 to your payment amount!
- **Non-Early Bird Deadline:** August 31

Sponsorship Payment Information

- **Payment Options**
 - **Check:** Make out checks to Ben Franklin Academy PTO
 - Mail check to the school at: Ben Franklin Academy, Attn: BFA PTO, 2270 Plaza Drive, Highlands Ranch, CO 80129
 - Alternatively, drop check off at the school office
 - The office will be open Wednesday mornings from 9am-12pm through Aug. 5th.
 - Beginning August 18th, the office will be open during normal hours (9:00-2:30).
 - **My School Bucks:** if you have a student at BFA, payment can be made via My School Bucks (a 4% credit card fee is added so we can retain original sponsorship amount).
- **Additional Payment Amounts**
 - **Early Bird Surcharge:** For the Early Bird option, please make sure to add \$75 to your check or select the Early Bird option in My School Bucks
 - **Franklin Fest Donations:** If you are making a donation for Franklin Fest, please add that amount to your check and note in the memo line how much is for Sponsorship and how much is for Franklin Fest. In My School Bucks, FF payments can be made in the "BFA-PTO Donate" option.

All sponsorships are first come, first served in order Google Form is received.

Caitlin will be in touch throughout the year about many opportunities, events, etc.

Please be prepared to be communicative through email, texts, calls, and/or Facebook to ensure everything goes smoothly.

Your support is greatly appreciated!

ADDITIONAL INFORMATION

Ticketed School Events: Tickets will need to be purchased as usual for each event if you/your family attends. Free tickets are only offered by sponsorship level (noted above) or as outlined by PTO (i.e., completing volunteer hours). Email ptosocial@bfacademy.org.

Classroom Activities: Your Sponsorship Level will give you opportunities to participate in events run by the PTO. Sponsorships do NOT impact your access to anything classroom related (i.e., parties and field trips).

Logo Parameters (*New this year!*): When providing your logo, please ensure that it is either:

- 1) a high resolution (300dpi or greater) logo, or
- 2) a clean vector logo.

If you are unable to provide a logo that meets those parameters, please email Caitlin 1) your logo at whatever resolution you can provide and 2) your favorite Google Font that best represents your brand. *When your low-resolution logo is inadequate for a given purpose (for example, large banners), your company name will be featured in your preferred Google Font instead of your logo.*

Community Building: We are so happy to have you as part of the BFA community! You are welcome to and HIGHLY encouraged to participate, volunteer, and enjoy the community we have built at BFA. With your sponsorship comes a lot of marketing, but meeting people face-to-face is so valuable. Take advantage of it!

School Events & Sponsorship Opportunities: As a sponsor group, this year we will focus on Franklin Fest and Teacher Appreciation Week.

Throughout the year, there are additional events that may present sponsorship/marketing opportunities. Those events are listed below. We encourage you to think about what makes sense for your business ahead of time - ordering swag, having gift cards, offering discounts, utilizing other small businesses, offering services at/for BFA events, etc. Contact Caitlin Snyder at PTOSponsors@BFACademy.org with ideas, questions, requests. We are here for you and look forward to collaborating!

- Sweetheart Ball {Father-Daughter Dance} **(JANUARY)**
- Dad's Night Out with Ben's Brigade **(FEB 18)**
- Spring Social {Mother-Son Event} **(APRIL 24)**
- Host our Sponsor Mingle event(s) **(SEPTEMBER & possibly winter/spring)**
- 1-2 Spirit Night Fundraiser **(TBD)**
 - Restaurants choose a date to have BFA families purchase food (sometimes other goods/services). Business also donates a % of proceeds back to BFA.
- Various goodie bags, gift cards, giveaways, and treats
- Additional opportunities come up too!

Caitlin is happy to coordinate individually with Sponsors regarding what makes sense for the school and your business. She will put you in touch with the appropriate PTO committee members to finalize details.

Do you have any other ideas? We would love to hear about them and see how we can possibly collaborate!

ABOUT THE BEN FRANKLIN ACADEMY PTO

The objectives of the PTO are as follows:

- Seek resources (funds, materials, and services) that help foster educational goals and the school community.
- Cultivate a strong sense of community and school spirit, while expressing the importance of volunteering.
- Support the school by encouraging a strong volunteer network and a related technical tracking system.
- Communicate BFA PTO information to parents, students, and staff.

The fundraising/sponsorship efforts of the PTO has help pay for:

- Teacher requests for classrooms
- Lexia licenses
- Accelerated Reader incentives
- Directory Spot
- HelpCounter software licenses
- PTO Today Insurance
- Pay for rights to the school's annual musical
- Student planners
- Treats for Ben Franklin's birthday
- Teacher, staff, and volunteer appreciation (meals, t-shirts, gifts, staff bdays)
- Community social events:
 - Franklin Fest
 - Sweetheart Ball
 - Mother-Son Events
 - Volunteer Recognition
 - Dad's Night

Other notable PTO contributions to the school over the years include:

- Teacher lounge ice machine (was a big hit!)
- Rock Wall Expansion
- Building updates and safety measures
- Removing wood chips from the playground and replacing rubber matting
- New BFA entrance sign
- Creative room near the library
- Outdoor classroom
- Theater sound systems/equipment

We appreciate your support, commitment, and contribution to our school! Together, our efforts help hundreds of kids each year. We're all so grateful.